



PRESS

"DESIGNED TO ADDRESS THE TONE VARIETY AND ISSUES COMMON TO ASIAN SKIN, SUCH AS SENSITIVITY AND HIGHER OIL PRODUCTION."

VOGUE

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"FINDING A SHADE WITH GOLDEN UNDERTONES IS LIKE JACKPOT, IMMEDIATELY... IT HAS A LOVELY SUBTLE LUMINESCENCE IN THE FINISH SO MY SKIN STILL GLOWS..."

allure

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"THIS NEW BRAND IS MADE BY AND FOR ASIAN WOMEN."

ROSE INC.

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"THE BEST NEW BEAUTY PRODUCTS THAT CAME OUT IN FEBRUARY 2019"

BUSTLE

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"JAMIE CHUNG AND GEMMA CHAN HAVE WORN THE FOUNDATION AND CELEBRITY MAKEUP ARTISTS... ARE USING IT AS WELL."

THE
Hollywood
REPORTER

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"SHIH CREATED A FIRST-OF-ITS-KIND LINE FOR ASIAN AMERICANS—A FULL RANGE OF SHADES WITH GOLDEN AND WARM UNDERTONES..."

 msn

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"FIRST-OF-ITS-KIND MAKEUP STARTUP CREATED FOR ASIAN AMERICANS"

YAHOO!
NEWS

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"NEW STARTUP CREATES FOUNDATION SPECIFICALLY FOR ASIAN AMERICAN SKIN"

NEXTSHARK

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"FORCE OF NATURE: HOW YU-CHEN SHIH'S ORCÉ COSMETICS EMPOWERS ASIAN WOMEN"

L'inspired

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"STARTUP ORCÉ COSMETICS CREATES MAKEUP DESIGNED FOR ASIAN AMERICANS"

resonate
Global voices on East Asian issues

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"9 ESSENTIALS YOU NEED IN YOUR CLUTCH ON A NIGHT-OUT"

FOX 11



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"THIS PRODUCT IS EXTREMELY HYDRATING BECAUSE IT ADDED HYALURONIC ACID TO ITS FORMULATION, MAKING IT EFFECTIVE IN MOISTURIZING THE SKIN AND MAINTAINING FRESHNESS"



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ABOUT ORCÉ COSMETICS

Orcé Cosmetics is a pioneering makeup brand specially formulated to reveal and enhance Asian complexions.

Created to satisfy the unique demands of Asian skin by combining Eastern sensibility with Western artistry, Orcé provides a voice for Asian women living in the East, West, and everywhere in between. Named after the force of nature that we are, Orcé pays homage to these bold, confident, and unstoppable women. Because we are truly a force to be reckoned with.

Let your true beauty shine.



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